



DEPARTMENT OF THE ARMY

THE INSTITUTE OF HERALDRY
9325 GUNSTON ROAD, ROOM S113
FORT BELVOIR, VIRGINIA 22060-5579

SAAA-IHS

30 October 2020

MEMORANDUM FOR Commander, 354th Quartermaster Group, Missouri Army National Guard

SUBJECT: Authorized Insignia for the 354th Quartermaster Group

1. The following heraldic items are authorized for the 354th Quartermaster Group, effective 16 September 2020.

a. A distinctive unit insignia (DUI) with description and symbolism as follows:

BLAZON

Shield. On a gold metal and epoxied device 1 1/4 inch (3.18cm) in height, a small Light Blue disc surmounted by a gold Philippine sun, rays garnished Buff, bearing an eight-pointed Buff star in center. Weaving between the ends of the rays and encircling the sun are two continuous black bands. Attached below the sun-shape, a Light Blue scroll inscribed “**FUEL THE FORCE**” in gold letters.

SYMBOLISM

Shield. Light blue and buff are the Quartermaster branch colors. The stylized sun depicted with eight rays, each composed of three smaller rays, is a symbol of the Philippines. This denotes the 354TH Quartermaster Group’s campaign participation in the Battle of Leyte, as well as the receipt of the Philippine Presidential Unit Citation for their noteworthy involvement in that conflict. Displayed behind the Philippine sun is a light blue background, which is expressive of the sky and the wide reaching scope of the group’s responsibilities. The black intertwining bands encircling the outside of the sun refer to a non-stop flow of fuel that is provided by the group as part of their primary mission. The weaving motion around and through the rays demonstrates how critical and integrated the fuel supply is to logistics and operations, as well as how crucial its function was during the unit’s involvement in Leyte. The fuel lines also form an “O” which serves as a subtle reference to the group’s home state of Ohio. Focusing inward, the rays culminate at an eight pointed star, representing an explosion or fight and the unit’s ability to “FUEL THE FORCE” when it is most crucial.

c. Distinguishing flag IAW AR 840-10.

2. Enclosed for your use and retention are:

a. TIOH Drawing D-7021.

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b. Artwork in color.

3. The U.S. Army Tank-Automotive and Armaments Command is responsible for the procurement of flags. To obtain your flag, complete DD Form 1348-6 online at www.heraldry.army.mil; citing TIOH Drawing No. 5-1-312, in the remarks section. POC at the Clothing and Heraldry Office is Ms. Franklin, DSN 444-2515 or COMM (215) 737-2515.

4. All manufacturing tools will be maintained by The Institute of Heraldry (TIOH) as part of our quality assurance program. In addition, TIOH retains a permanent record of the approved design and all correspondence for future reference. A set of standard DUI samples with procurement instructions and a list of our certified manufacturers will be sent to the POC and mailing address on record.

5. This authorization is in accordance with AR 670-1, AR 840-10 and United States Army Reserve Command Permanent Order No. F-213-001, dated 01 August 2019. A copy of this letter will become part of your permanent organizational history files.

6. Your point of contact for this action is the Heraldic Services and Support Division at (571) 515-0324.

Encls

CHARLES V. MUGNO
Director



TYPE II D - 7021

354TH QUARTERMASTER GROUP

****This Drawing is 6x-Actual Size****

ACTUAL SIZE-----1 1/4" ± 1/64" High (3.18 cm ± 0.04 cm)

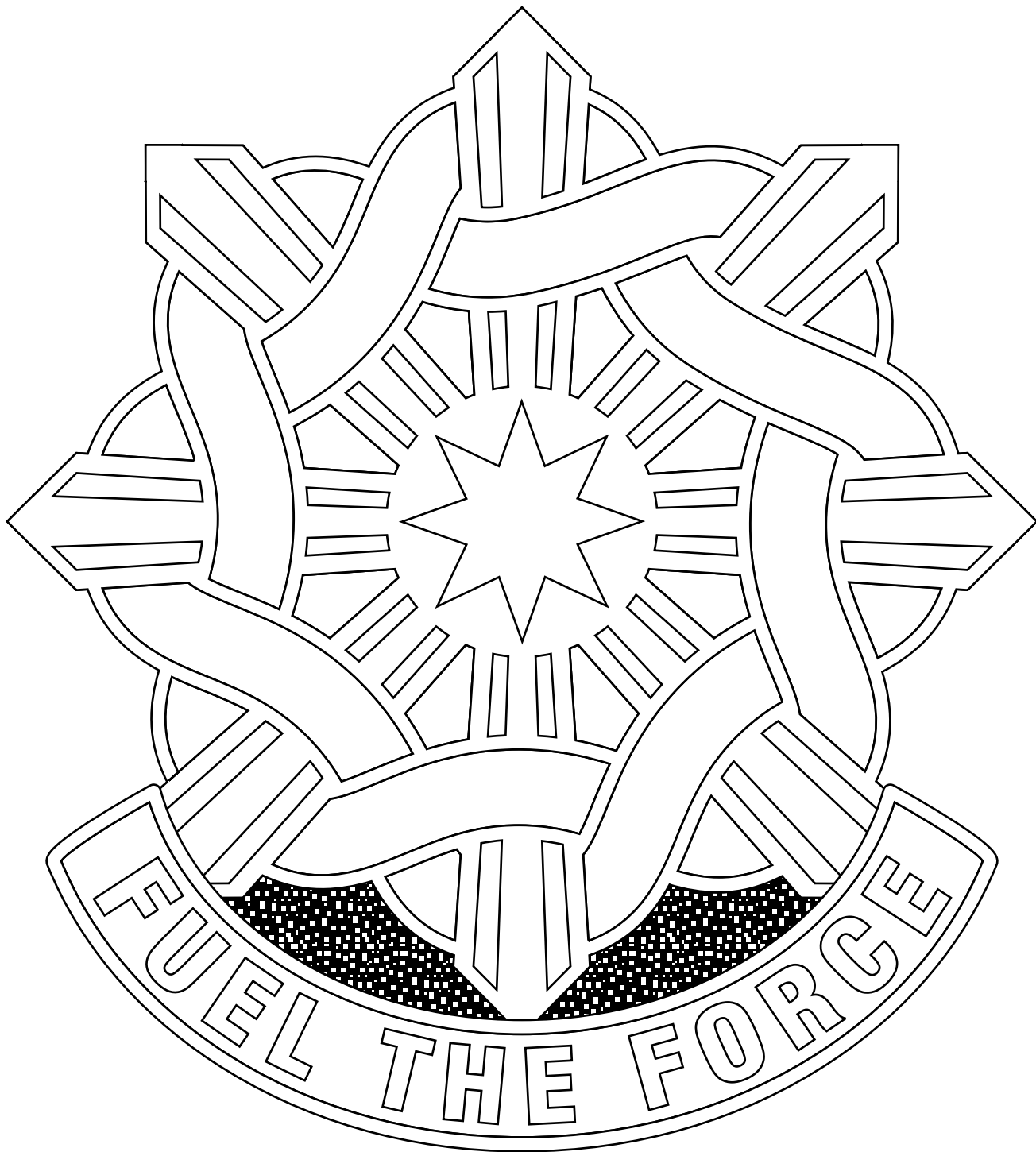
- METAL COLOR & PLATING-----Gold
- FINISH-----Mirror-like polish
- CHARGES-----Flush
- LETTERING-----Finished metal
- PIERCING-----None
- DESCRIPTION-----Recessed & textured between emblem & scroll
- EPOXY-----Stoning
- CHIP No's-----Buff #24, Black #26, Blue #34

For Color Placement Only
Not For Color Match

DISTRIBUTION A. Approved for Public Release

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THE INSTITUTE OF HERALDRY
DEPARTMENT OF THE ARMY

CHARLES V. MUGNO
Director



354TH QUARTERMASTER GROUP

****This Drawing is 6x-Actual Size****

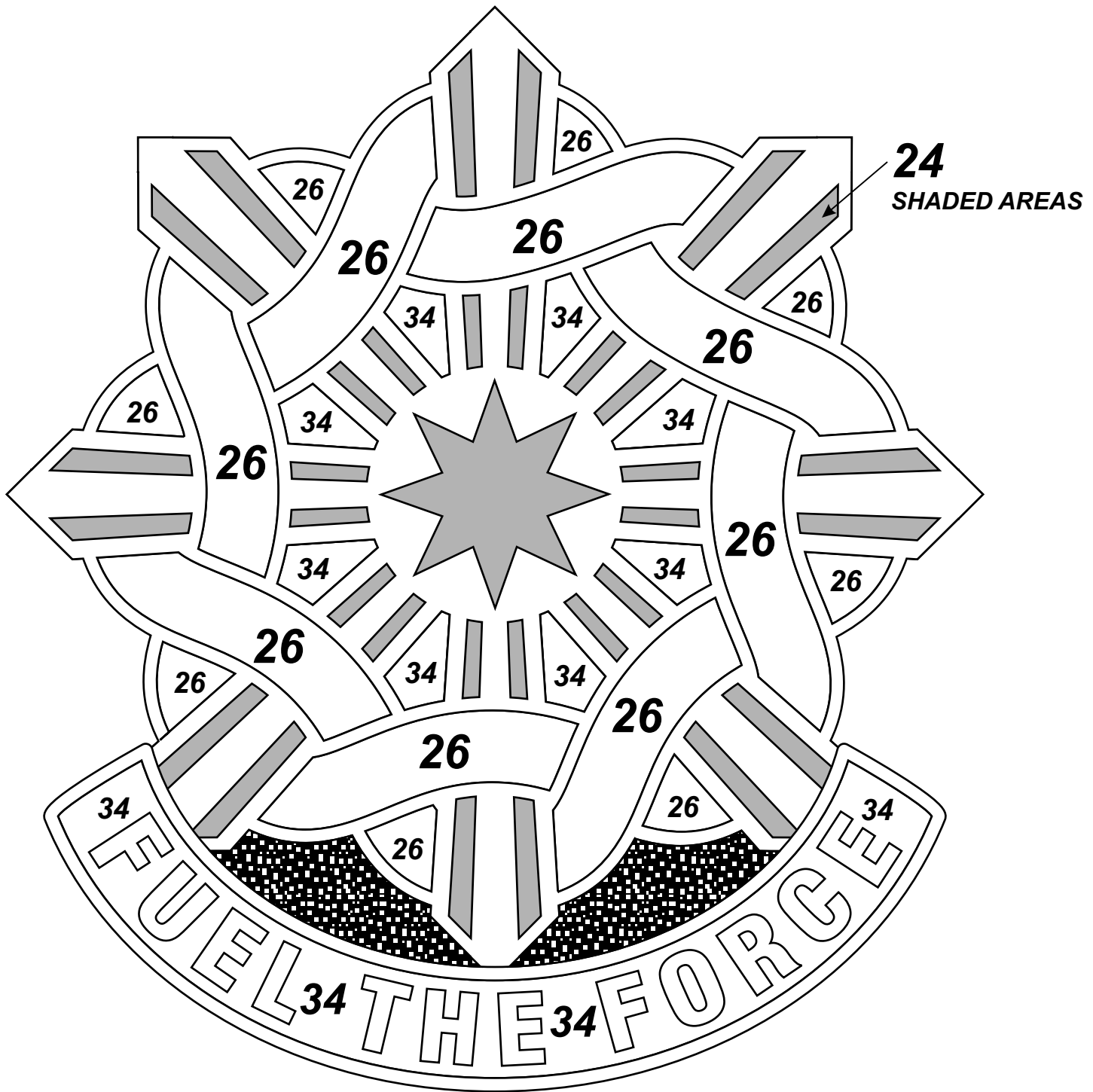
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FINISH-----Mirror-like polish
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354TH QUARTERMASTER GROUP



DISTINCTIVE UNIT INSIGNIA

Description. On a gold metal and epoxied device 1 1/4 inch (3.18cm) in height, a small Light Blue disc surmounted by a gold Philippine sun, rays garnished Buff, bearing an eight-pointed Buff star in center. Weaving between the ends of the rays and encircling the sun are two continuous black bands. Attached below the sun-shape, a Light Blue scroll inscribed “**FUEL THE FORCE**” in gold letters.

Symbolism. Light blue and buff are the Quartermaster branch colors. The stylized sun depicted with eight rays, each composed of three smaller rays, is a symbol of the Philippines. This denotes the 354TH Quartermaster Group’s campaign participation in the Battle of Leyte, as well as the receipt of the Philippine Presidential Unit Citation for their noteworthy involvement in that conflict. Displayed behind the Philippine sun is a light blue background, which is expressive of the sky and the wide reaching scope of the group’s responsibilities. The black intertwining bands encircling the outside of the sun refer to a non-stop flow of fuel that is provided by the group as part of their primary mission. The weaving motion around and through the rays demonstrates how critical and integrated the fuel supply is to logistics and operations, as well as how crucial its function was during the unit’s involvement in Leyte. The fuel lines also form an “O” which serves as a subtle reference to the group’s home state of Ohio. Focusing inward, the rays culminate at an eight pointed star, representing an explosion or fight and the unit’s ability to “**FUEL THE FORCE**” when it is most crucial.

Background. The distinctive unit insignia for the 354th Quartermaster Group was approved on 30 October 2020.

DEPARTMENT OF THE ARMY
Headquarters, United States Army Reserve Command
4710 Knox Street
Fort Bragg, North Carolina 28310-5010

PERMANENT ORDERS F-213-001

01 August 2019

HHC, 354th Quartermaster Group (Petroleum), I3 (WZ6VAA) 83D DIV MEMORIAL USARC/AMSA #56,
165 North Yearling Rd, Whitehall, OH 43213-1365

Following organization/unit action is directed.

Action:	Unit is Activated
Assigned To:	310TH SUSTAINMENT COMMAND (EXP)
Mission:	As stated in Section I 10622K000
Effective Date:	16 September 2020
Military Structured strength:	17 OFF; 4 WO; 63 ENL; 84 AGG
Military Authorized strength:	17 OFF; 4 WO; 63 ENL; 84 AGG
Accounting Classification:	Will be in accordance with current fiscal procedures.
Authority:	FY20 Command Plan

Additional Instructions:

- a. MTOE: 10622KAR03 AR0120
- b. SRC: 10622K000001E0
- c. ALO: OFF/WO 1; ENL 1; EQUIP 1
- d. TPSN: 31075
- e. AMSCO: 113R6300
- f. Carrier UIC: WZ6VAA EDATE: 16 September 2019
- g. Force Activity Designator (FAD): 3
- h. Personnel as authorized in Section II of MTOE will be provided in accordance with existing directives.
- i. Equipment authorized and not on hand will be requisitioned in accordance with AR 710-2 and FORSCOM Suppl to AR 710-2.
- j. The official authorization document for unit to cite as authority for requisitioning personnel and equipment is MTOE: 10622KAR03 AR0120 with EDATE 16 September 2020
- k. Personnel assigned to and equipment delivered to said unit prior to unit activation will be assigned to and accounted for by UIC WZ6VAA. A one year carrier UIC is authorized for UIC WZ6VAA, effective 16 September 2019. Unit structure is contained in the official MTOE Authorization Document.
- l. Files/Records will be established and continued in accordance with AR 25-400-2.
- m. DODAAC will be obtained from the support installation in accordance with paragraph 9-12, AR 725-50. Unit must provide the support installation a copy of the activating order and that information required per Table E-128.
- n. Derivative UIC(s): None
- o. Facility Identification Code (FACID): OH018

FORMAT : 740

FOR THE COMMANDER:

OFFICIAL
HEADQUARTERS
US ARMY RESERVE COMMAND

Hilda E. Santos Ramos
Sr Management Analyst
Force Plans, Documentation and Accounting
Division

PERMANENT ORDERS F-213-001, Headquarters, United States Army Reserve Command, 4710 Knox Street Fort Bragg, North Carolina 28310-5010, 01 August 2019

DISTRIBUTION:

U.S. Army Center of Military History (AAMH-FPO), 103 Third Avenue, Fort McNair, DC 20319-5058
(2)

The Institute of Heraldry (TAPC-PDH), 9325 Gunston Road, Room S-112, Fort Belvoir, VA 22060-5579
(1)

USACHRA Reserve Command CPAC (PECP-NCR-L-M), 2187 South J Street, Fort McCoy, WI 54656-5150 (1)