



**DEPARTMENT OF THE ARMY**

THE INSTITUTE OF HERALDRY  
9325 GUNSTON ROAD, ROOM S113  
FORT BELVOIR, VIRGINIA 22060-5579

AAMH-IHS

14 August 2018

MEMORANDUM FOR Senior Army Instructor, Seneca High School, JROTC,  
100 Bobcat Ridge, Seneca SC 29678

SUBJECT: Authorization for Wear of Shoulder Loop Insignia

1. In accordance with the approved suggested design for the Seneca High School shoulder loop insignia (SLI), a letter authorizing its wear is enclosed (Encl 1).
2. The following is also enclosed for your use:
  - a. SLI manufacturing drawing, black and white line drawing and color guide.
3. To ensure that insignia is manufactured IAW AR 672-8, please select manufacturers from The Institute of Heraldry's certified list (Encl 1). You will be required to provide one copy of the manufacturing drawing to each manufacturer from whom you are requesting a development bid and production of your insignia.
4. When you are in receipt of your insignia, please forward one sample of the SLI to this Institute for our records.

Encls

CHARLES V. MUGNO  
Director

CF:  
U.S. Army Cadet Command,  
JROTC Directorate



## DEPARTMENT OF THE ARMY

THE INSTITUTE OF HERALDRY  
9325 GUNSTON ROAD, ROOM S113  
FORT BELVOIR, VIRGINIA 22060-5579

AAMH-IHS

14 August 2018

MEMORANDUM FOR Senior Army Instructor, Seneca High School, JROTC,  
100 Bobcat Ridge, Seneca SC 29678

SUBJECT: Shoulder Loop Insignia for Seneca High School, JROTC

1. In accordance with the provisions of paragraph 7-12, AR 145-2, a shoulder loop insignia (SLI) is authorized for wear by the JROTC cadets attending Seneca High School. The description and symbolism of the design are as follows:

### DESCRIPTION

On a gold metal and epoxied shield shaped device 1 3/16 inches (3.02 cm) in height overall blazoned as follows; Azure, a stylized bobcat's face affrontée Or, detailed and fimbriated Sable; a chief dancette of the second. Attached below the shield, a semi-circular Black scroll inscribed "**SENECA BOBCATS**" in Gold.

### SYMBOLISM

Navy blue and gold (yellow) are the school colors. The bobcat is the school's mascot, symbolizing the cadet's vigilance during academic pursuit and military training. The dancette (indented upper section) and the blue upper background alludes to the hilly landscape and the numerous lakes which characterize the location of Seneca High School within Oconee County, South Carolina.

### CHIP NUMBERS

Blue #20  
Black #26

2. This authorization letter will become a part of this Institute's organizational files for your school. A copy of this letter should also be retained in your school's permanent ROTC files.

CHARLES V. MUGNO  
Director



**SENECA HIGH SCHOOL  
SENECA, SOUTH CAROLINA**

**\*\*This Drawing is 6x-Actual Size\*\***

ACTUAL SIZE-----1 3/16" ± 1/64" High (3.02 cm ± .04 cm)

METAL COLOR

AND PLATING-----Gold

FINISH-----Mirror-like polish

DESIGN:

CHARGES-----Flush

LETTERING-----Finished metal

PIERCING-----None, recessed and textured between shield  
and scroll.

EPOXY-----Stoning

CHIP NOs-----Blue #18, Black #26

APPROVED  
THE INSTITUTE OF HERALDRY,  
DEPARTMENT OF THE ARMY

CHARLES V. MUGNO  
DIRECTOR



**SENECA HIGH SCHOOL  
SENECA, SOUTH CAROLINA**

**\*\*This Drawing is 6x-Actual Size\*\***

ACTUAL SIZE-----1 3/16" ± 1/64" High (3.02 cm ± .04 cm)

METAL COLOR

AND PLATING-----Gold

FINISH-----Mirror-like polish

DESIGN:

CHARGES-----Flush

LETTERING-----Finished metal

PIERCING-----None, recessed and textured between shield  
and scroll.

EPOXY-----Stoning

CHIP NOs-----Blue #18, Black #26

*APPROVED  
THE INSTITUTE OF HERALDRY,  
DEPARTMENT OF THE ARMY*

---

**CHARLES V. MUGNO**  
DIRECTOR



**SENECA HIGH SCHOOL  
SENECA, SOUTH CAROLINA**

**\*\*This Drawing is 6x-Actual Size\*\***

ACTUAL SIZE-----1 3/16" ± 1/64" High (3.02 cm ± .04 cm)

METAL COLOR

AND PLATING-----Gold

FINISH-----Mirror-like polish

DESIGN:

CHARGES-----Flush

LETTERING-----Finished metal

PIERCING-----None, recessed and textured between shield  
and scroll.

EPOXY-----Stoning

CHIP NOs-----Blue #18, Black #26

***For Color Placement Only  
Not For Color Match***

APPROVED  
THE INSTITUTE OF HERALDRY,  
DEPARTMENT OF THE ARMY

---

CHARLES V. MUGNO  
DIRECTOR

REVISIONS				
ZONE	LTR	DESCRIPTION	DATE	APPROVED



16 INCHES (40.64 cm)

**NOTES:**

1. DEVICE TO BE APPLIED TO FLAG BASE WITH SCARLET EMBROIDERY CABLE No. 67111.
2. SEAL SHALL APPEAR AS ILLUSTRATED ON BOTH SIDES OF THE FLAG WITH ALL LETTERING AND NUMERALS READING FROM LEFT TO RIGHT ON BOTH SIDES OF THE FLAG.
3. FOR BASE DRAWING OF R.O.T.C. STANDARD, SEE DRAWING No. 5-9-1.

**COLORS AND CABLE NUMBERS OF COLORS**

ELEMENT	COLOR	YARNS	CLOTH	PMS
BORDERS AND LETTERS	SCARLET	67111	65006	200
DESIGNATION BAND	WHITE	67101	65005	-
INSIGNIA	YELLOW	67108	65002	136

EXAMINED	<i>BL</i>	THE INSTITUTE OF HERALDRY, DEPARTMENT OF THE ARMY
CHECKED	<i>CA</i> <i>SAD</i>	9325 GUNSTON RD, RM S-113 FORT BELVOIR, VA 22060-5579
PREPARED	<i>CA</i>	SEAL FOR R.O.T.C. STANDARD
APPROVED		<b>SENECA HIGH SCHOOL</b> SENECA, SOUTH CAROLINA
CHARLES V. MUGNO DIRECTOR		SIZE CODE IDENT. NO. <b>D 22571</b>
MATERIAL:		SCALE <b>FULL</b> DATE <b>4 AUGUST 2018</b>

**5-9-2005**