

23 AUG 1971

AGAH-A

SUBJECT: Coat of Arms for the 3d Air Defense Artillery

Commanding Officer  
8th Battalion, 3d Artillery  
APO SF 96331

1. The coat of arms authorized for the 3d Artillery on 30 June 1959 is cancelled this date.
2. The coat of arms restored and authorized, effective 1 September 1971, for the 3d Air Defense Artillery was:
- Originally approved for the 3d Coast Artillery 1 November 1924;
  - Redesignated for the 3d Coast Artillery Battalion 6 March 1945;
  - Redesignated for the 3d Antiaircraft Artillery Automatic Weapons Battalion 13 March 1950;
  - Cancelled 16 November 1959.
3. The blazon, and symbolism are as follows:

BLAZON

SHIELD: Or on a chevron gules above an Imperial Chinese dragon of the like armed azure three mullets argent, on a chief of the second (gules) two pallets of the fourth (argent) an arrow in fess counterchanged.

CREST: Out of a mural crown or masoned gules a garland the dexter branch cactus the sinister palm proper encircling a sun in splendor argent.

MOTTO: Non Cedo Ferlo (I Yield Not, I Strike).

*JME*  
9 SEP 1971  
*[Signature]*

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SUBJECT: Coat of Arms for the 3d Air Defense Artillery

SYMBOLISM

Scarlet is used for Artillery. The two white stripes on the scarlet chief, the colors of the campaign streamers for the War of 1812, commemorate the participation of four batteries of the Regiment. The arrow alludes to the Indian Wars. The chevron and stars indicate service in the Civil War. The stars also refer to the numerical designation of the Regiment. The dragon represents service in China; the claws and teeth are blue to indicate that the Regiment served in the China Relief Expedition as Infantry.

The mural crown, cactus and palm signifies the Regiment's participation in the Mexican War and the Philippine Insurrection. The sun in its glory commemorates the laurels earned by the Regiment during its days of glory.

4. This authorization is in accordance with directive of the Chief of Staff, U. S. Army, 7 July 1971.

  
EUGENE F. GANLEY  
Colonel, AGC  
Commanding

AGAH-A

23 AUG 1971

SUBJECT: Distinctive Insignia for the 3d Field Artillery

Commanding Officer, 1st Battalion, 3d Artillery, Fort Hood, TX 76545  
Commanding Officer, 2d Battalion, 3d Artillery, APO NY 09045

1. The distinctive insignia authorized for the 3d Artillery on 30 June 1959 is cancelled this date.
2. The distinctive insignia restored and authorized, effective 1 September 1971, for the 3d Field Artillery was:
  - a. Originally approved for the 3d Field Artillery 11 August 1922;
  - b. Redesignated for the 3d Field Artillery Battalion 25 March 1941;
  - c. Redesignated for the 3d Armored Field Artillery Battalion 7 December 1943;
  - d. Cancelled 19 October 1959.
3. The distinctive insignia is an adaptation of the shield and crest of the coat of arms.
4. This authorization is in accordance with directive of the Chief of Staff, U. S. Army, 7 July 1971.

  
EUGENE F. GANLEY  
Colonel, AGC  
Commanding

**HERALDIC SERVICES DIVISION**  
**QUARTERMASTER ACTIVITIES**  
CAMERON STATION, U. S. ARMY  
ALEXANDRIA, VIRGINIA

IN REPLY

REFER TO:

QMACH 424.2 & 421.4  
3d Arty Regt

30 JUN 1959

SUBJECT: Coat of Arms and Distinctive Insignia for the 3d Artillery

TO: Commanding Officer  
3d Artillery

1. The coat of arms for the 3d Artillery, is approved. The blazon and description are as follows:

BLAZON

SHIELD: Or, on a chevron per chevron gray and azure, three mullets of the first, in dexter fess a Chinese Dragon affronté and in sinister fess an Oriental Dragon passant guardant gules, in base a fleur de lis of the field fimbriated of the last; on a chief of the like two pallets argent and an arrow in fess counterchanged.

CREST: On a wreath of the colors or and gules a demi-sun in splendor or, behind its rays a garland the dexter branch cactus the sinister palm proper.

MOTTO: Celeritas et Accuratio (Speed and Accuracy)

DESCRIPTION

The coats of arms originally approved for the 3d Coast Artillery and 3d Field Artillery have been combined, retaining as far as possible the original colors and symbolism. Emphasis is on oldest and most outstanding service, with secondary emphasis on retention of the pictorial effect of the original coats of arms. Specifically, the two white bars on the red background are from the campaign streamer for the War of 1812 and represent service by both units. The chevron is in the colors of the campaign streamer for the Civil War in which both units saw service. The three stars are for the numerical designation of both units. The dragons in each case represent service in the Boxer uprising. The arrow is for the Seminole Campaign engaged in by both units and the double fleur de lis is for service in both World War I and World War II. The rising sun in the crest represents service dating from the beginning of the Nation's history and the cactus is for service in the Mexican War performed by both units. The palm is for service in the Philippine Insurrection.

QMACH 424.2 & 421.4

3d Arty Regt

SUBJECT: Coat of Arms and Distinctive Insignia for the 3d Artillery

The Motto "Celeritas et Accuratio" of the 3d Field Artillery is retained as being appropriate to both the design and the present mission of the new unit. It is taken from the older coat of arms of the parent organizations.

2. The distinctive insignia for the 3d Artillery is approved. The distinctive insignia consists of the shield and motto of the coat of arms for this organization, which is described in paragraph 1.

TO BE WORN: As prescribed by current regulations.

3. This approval is in accordance with the lineage for the 3d Artillery furnished this Office by the Office of the Chief of Military History 8 September 1958 and directive from the Deputy Chief of Staff for Personnel, Comment No. 2, file: DCSPER, subject: Coat of Arms and Distinctive Insignia, 3d Artillery, dated 26 May 1959.

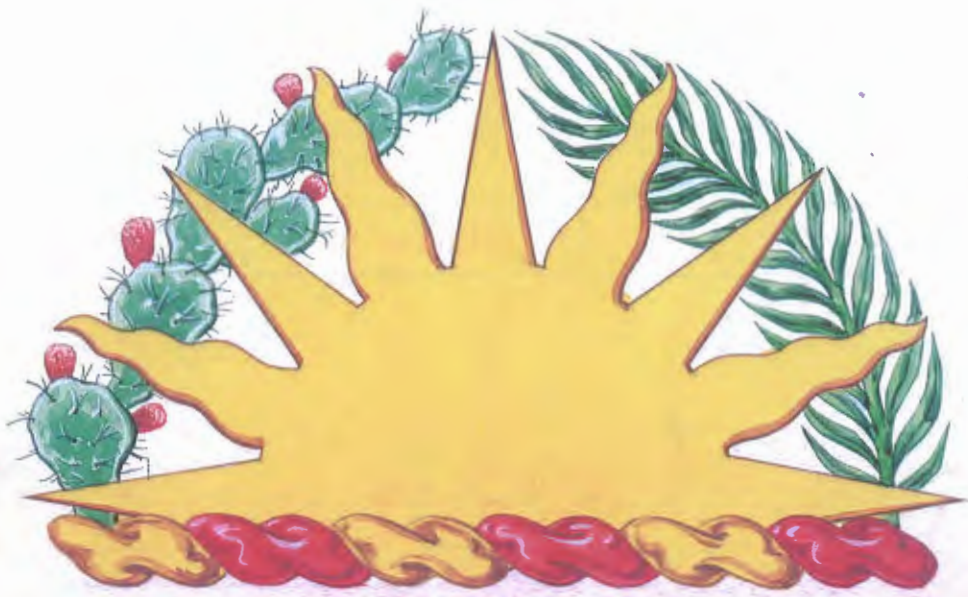
FOR THE COMMANDER:



JOHN G. GOODLETT, JR.

Major, QMC

Chief, Heraldic Services Division





3D ARTILLERY REGIMENT  
COAT OF ARMS





Authorized 30 JUN 1959

3RD ARTILLERY

D-3222

ACTUAL SIZE

$1\frac{1}{8}'' \pm \frac{1}{64}''$

Letters Black #26

METAL COLOR---GOLD

FINISH-----MIRROR-LIKE POLISH

SHIELD-----

ENAMEL---VITREOUS OPAQUE

CHARGES---FLUSH

LETTERING-----VITREOUS OPAQUE ENAMEL

PIERCING-----BETWEEN SHIELD & SCROLL AND TEXTURED

BETWEEN SHIELD & SCROLL

CHIP NO.-----RED #1 BLUE #18 GRAY #27 WHITE #28 BLACK #26



3RD ARTILLERY

ACTUAL SIZE  $1\frac{1}{8}'' + \frac{1}{64}''$

METAL COLOR---GOLD

FINISH-----MIRROR-LIKE POLISH

SHIELD-----

ENAMEL--VITREOUS OPAQUE

CHARGES--FLUSH

LETTERING-----VITREOUS OPAQUE ENAMEL

PIERCING-----BETWEEN SHIELD & SCROLL AND TEXTURED  
BETWEEN SHIELD & SCROLL

CHIP NO.-----RED #1 BLUE #18 GRAY #27 WHITE #28 BLACK #26

*The Institute of Heraldry  
Cameron Station  
Alexandria, Virginia*

DISTINCTIVE INSIGNIA FOR

3D ARTILLERY

25 OCTOBER 1965  
(DATE)

TO BE PRODUCED ONLY BY  
CERTIFIED MANUFACTURERS

TIOH FORM 5  
13 SEPT 63





3D ARTILLERY REGIMENT  
DISTINCTIVE UNIT INSIGNIA